Data Analysis based on the summary tables:

* “Gender Purchase Demographics” and “Gender Purchase Analysis” tables show gender male is more interested in buying games than female.
* “Age Purchase Demographics” and “Age Purchase Analysis” tables show age range of 20-24 is the most game interested group, age range of 15-19 is the next game buying interested group.
* “Top 5 Popular Items” and “Top 5 Profitable Items” tables show that 3 items “Final Critic”, “Oathbreaker, Last Hope of the Breakining Storm” and “Nirvana” are co-appear on the on tables.

Other considerations which directly or indirectly help the data analysis on the given dataset “purchase\_data.cvs”

* If an item category and sub-category were given will be help in analyzing why some product is good sale for certain age, and gender.
* What is the duration of this data collection run for, if a date column is given will help to analyze, whether the school hodidays, end of financial year sales, or festive season…